

ASLA eNewsletter advertising

The regular *ASLA eNewsletter* is the key communication channel which delivers up-to-date news of resources, events, professional learning and information relevant to school libraries across Australia.

Our readership includes not only our national membership but is open to any professional party interested in aspects of school libraries and professional learning opportunities. Readers are located in a diverse range of school settings and often require significant spending on a wide range of resources and services in Australian school libraries.

The *ASLA eNewsletter* is distributed on the first day of each month (excluding December and January).

It is published in a two-column format with text and an image or logo.

For further information, visit www.asla.org.au.

ADVERTISING RATES PER ISSUE

Size	Rate
Short article: 2–3 lines including an image/logo	\$50 + GST
Longer article: 6–10 lines including an image/logo	\$100 + GST

FREQUENCY AND DEADLINES

Issue	Artwork deadline	Artwork specifications
1 February to 1 November Please note: we do not publish in December and January.	20th of the previous month Email: asla@asla.org.au	Supply as finished artwork in .jpeg or .png format. Images must be high resolution (300 dpi minimum). Word documents are not accepted.