

ADVERTISING RATES PER ISSUE (EXCLUDING GST)

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|-----------------------------------------------------------|---------|
| Newsletter Longer article | \$100 |
| Newsletter Short article | \$50 |
| ACCESS Display Advertising Full Page | \$500** |
| ACCESS Display Advertising Half Page | \$350** |
| ACCESS Display Advertising Quarter Page (Horizontal only) | \$250** |
| ACCESS Advertorial Advertising Full Page* | \$450 |
| ACCESS Advertorial Advertising Half Page* | \$350 |

****Save \$100 PER ISSUE**

*by booking 4 consecutive ACCESS display advertising places!**

* See Advertising Specifications and T&C for more detail

ACCESS booking deadlines

| Issue and Month | Book by |
|--------------------|----------------|
| 38.1 March '24 | 16 Feb '24* |
| 38.2 June '24 | 26 April '24 |
| 38.3 September '24 | 26 July '24 |
| 38.4 December '24 | 26 October '24 |

*due to the short turnaround there is no additional time for changes etc in Feb only. Final artwork MUST be submitted with booking.

See the Advertising Specifications and T&C's on the next page.

Newsletter booking deadlines

| Month | Book by |
|---------------|------------------|
| February '24 | 16 February '24 |
| March '24 | 27 February '24 |
| April '24 | 27 March '24 |
| May '24 | 29 April '24 |
| June '24 | 30 May '24 |
| July '24 | 27 June '24 |
| August '24 | 30 July '24 |
| September '24 | 29 August '24 |
| October '24 | 27 September '24 |
| November '24 | 30 October '24 |

Size specifications

- Newsletter Advertising** - Short Article (2-3 lines + 1 image/logo)
- Newsletter Advertising** - Longer article (6-10 lines +1 image/logo)
- Display Advertising** - Full Page: 210mm(w) x 297mm(h)
- Display Advertising** - Half Page horizontal: 210mm(w) x 144mm(h)
- Display Advertising** - Half Page vertical: 93mm(w) x 268.4mm(h)
- Display Advertising** - Quarter Page: 93mm(w) x 134.2mm(h)
- Advertorial Advertising** - Full Page: 400 words +1 image/logo
- Advertorial Advertising** - Half Page: 200 words +1 image/logo

Notable information

- Advertisers must supply final artwork by the artwork deadline for the issue booked.
- Accepted artwork file formats are: pdf, ai, eps, jpg only
- Fonts should be min 6pt size and lines should be min 0.5 thickness.
- Images and advert to be supplied as high resolution: minimum 300dpi.
- Supply all necessary links and fonts or convert all fonts to outlines.
- Please check your artwork/design thoroughly before uploading as we will not accept responsibility for errors that have been incorrectly supplied.
- There are no bleed requirements due to digital production
- ACCESS advertising artwork deadline is one week after booking deadline*

Cancellations

Cancellations after the booking deadline, but prior to the artwork deadline, will be subject to a 50% charge. Cancellations after the artwork deadline will be charged at the full rate.

ACCESS display advertising bundle

If you request the display advertising bundle, you agree to run 4 consecutive display ads in the ASLA ACCESS Journal at a cost of \$100 less (per ad; per issue) than the advertised rate. The ads are to be of equal or greater size as the one placed when the bundle is accepted. If you do not provide a new document and/or link; or advise by email to re-run a previous ad before the artwork deadline, your logo and/or website will be placed instead. Any cancellations are as above, calculated on the bundle rate, per issue remaining.